Teacher's Name: Varkha Khanchi   **LESSON PLAN**
SESSION - 2023-24
SEMESTER- ODD
Teaching term 24 July, 2023 to 23 November, 2023

	B.A.2nd	**B.Com.2nd**	**B.Com.2nd**	**B.A.1st**
Months	**Macro Economics**	**(IFS)**	**(Business Statistics)**	**Environmental Studies)**
July	Introduction to Macro-Economics. Test of the same	Indian Financial System: An overview, Financial System and Economics development.	Introduction to statistics; Collection of Data	Definition, scope and Importance of Environmental studies.
August	Circular Flow of Income, concepts of National Income, Say's Law of Market	Money market, Capital market, Depositories Class Test and presentations.	Mean, Median, Mode, G.M. and Harnomic mean. Class test of done syllabus	Natural Resources' Eco-system' Class presentations and class test
September	Classical and Keynsian Theory of Employment. Class Presentation of topics.	SFBI; Debt market, RBI, Credit-creation Class test and Presentations	Measures of Dispersion, Index Numbers-I, Class Test	Biodiversity and its conservation, Environmental Pollution. Class test and Presentation.
October	Consumption Function, Investment Function Class test of whole syllabus.	Credit control; Commercial Banking in India, Problem of NPA's.	Index Numbers-II' Time series Analysis-I Time series Analysis-II Class Test	Social issues and the Environment. Class Presentation.
November	Marginal Efficiency of Capital. Revision and test of whole syllabus.	Payment Banks and E-Banking in India, Development Banks. Class Revision and test of whole syllabus.	Time series analysis-III (Measurement of seasonal variations) Revision and class test of whole syllabus.	Human Population and Environment. Class Revision and Test of whole syllabus.

Teacher's Name: Varkha Khanchi

LESSON PLAN
SESSION - 2023-24
SEMESTER- EVEN
Teaching term 01 January, 2024 to 27 April, 2024

	B.A.2nd	**B.Com.2nd**	**B.Com.2nd**	**B.A.1st**
Months	**Macro Economics**	**(Advertising)**	**(Business Statistics)**	**Environmental Studies)**
January	Investment Multiplier, Acceleration Principle, Money in Modern Economy Class test of the same	Meaning, Scope and Functions of advertising; communication process; Types of advertising	Simple correlation, Simple Regression Analysis Test of the same.	Definition, Scope and importance of Environmental studies, Natural resources class test
February	Money supply, Demand for Money and Liquidity Preference Quantity Theory of Money	Promotion Mix and Advertising process; Legal and ethical aspects, of advertising, economic and social aspect of advertising, Advertising Budget.	Probability-I(Addition theorem, Multiplication theorem, conditional, probability-II (Baye's theorem and its application). Test of the same.	Eco-system, Biodiversity and its conservation Class Test and Presentation
March,	Inflation, Money Growth and Inflation-Classical Approach (Class presentation)	D AGMAR approach, Creative aspect and Types of advertising, Media Planning and Scheduling, Advertising agency and its role. (Class test)	Probability Distribution-I (Binomial distribution); Probability Distribution-II (Poison Distribution) Test of the same	Environmental Pollution, Social issues and the Environment. Class test and Presentation
April	Trade cycles and Investment theories, Theories of Interest (Revision and Test of whole syllabus)	Advertising and consumer Behaviour, Measuring Advertising effectiveness, Client Agency relationship and Advertising Department.(Revision and Test of whole syllabus)	Probability distribution III (Normal Distribution) Revision and Test of whole syllabus	Human Population and Environment. Revision and Test of whole syllabus.