

Teacher's Name: Varkha Khanchi

**LESSON PLAN
SESSION - 2023-24
Class B.A.Ist
Subject: ENVIRONMENTAL STUDIES**

SEMESTER- ODD

Teaching Term 24 July, 2023 to 23 November, 2023

| Months | Topics |
|-----------|---|
| July | Definition, scope and Importance of Environmental studies. |
| August | Natural Resources' Eco-system' Class presentations and class test |
| September | Biodiversity and its conservation, Environmental Pollution. Class test and Presentation. |
| October | Social issues and the Environment. Class Presentation. |
| November | Human Population and Environment. Class Revision and Test of whole syllabus. |

SEMESTER- EVEN

Teaching Term 01 January, 2024 to 27 April, 2024

| Months | Topics |
|----------|--|
| January | Definition, Scope and importance of Environmental studies, Natural resources class test |
| February | Eco-system, Biodiversity and its conservation Class Test and Presentation |
| March | Environmental Pollution, Social issues and the Environment. Class test and Presentation |
| April | Human Population and Environment. Revision and Test of whole syllabus. |

Teacher's Name: Varkha Khanchi

**LESSON PLAN
SESSION - 2023-24
Class B.Com.2nd
Subject:Indian Financial System (IFS)**

SEMESTER- ODD

Teaching Term 24 July, 2023 to 23 November, 2023

| Months | Topics |
|-----------|--|
| July | Indian Financial System: An overview, Financial System and Economics development. |
| August | Money market, Capital market, Depositories Class Test and presentations. |
| September | SFBI; Debt market, RBI, Credit-creation Class test and Presentations |
| October | Credit control; Commercial Banking in India, Problem of NPA's. |
| November | Payment Banks and E-Banking in India, Development Banks. Class Revision and test of whole syllabus. |

SEMESTER- EVEN

Subject: Advertising

Teaching Term 01 January, 2024 to 27 April, 2024

| Months | Topics |
|----------|--|
| January | Meaning, Scope and Functions of advertising; communication process; Types of advertising |
| February | Promotion Mix and Advertising process; Legal and ethical aspects, of advertising, economic and social aspect of advertising, Advertising Budget. |
| March | D AGMAR approach, Creative aspect and Types of advertising, Media Planning and Scheduling, Advertising agency and its role. (Class test) |
| April | Advertising and consumer Behaviour, Measuring Advertising effectiveness, Client Agency relationship and Advertising Department.(Revision and Test of whole syllabus) |

Teacher's Name: Varkha Khanchi

LESSON PLAN
SESSION - 2023-24
Class B.A.2nd Year
Subject: MACRO ECONOMICS

SEMESTER- ODD

Teaching Term 24 July, 2023 to 23 November, 2023

| Months | Topics |
|-----------|---|
| July | Introduction to Macro-Economics. Test of the same |
| August | Circular Flow of Income, concepts of National Income, Say's Law of Market |
| September | Classical and Keynesian Theory of Employment. Class Presentation of topics. |
| October | Consumption Function, Investment Function Class test of whole syllabus. |
| November | Marginal Efficiency of Capital. Revision and test of whole syllabus. |

SEMESTER- EVEN

Teaching Term 01 January, 2024 to 27 April, 2024

| Months | Topics |
|----------|--|
| January | Investment Multiplier, Acceleration Principle, Money in Modern Economy Class test of the same |
| February | Money supply, Demand for Money and Liquidity Preference Quantity Theory of Money |
| March | Inflation, Money Growth and Inflation-Classical Approach (Class presentation) |
| April | Trade cycles and Investment theories, Theories of Interest (Revision and Test of whole syllabus) |

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LESSON PLAN
SESSION - 2023-24
Class B.Com.2nd Year
Subject: BUSINESS STATISTICS

SEMESTER- ODD

Teaching Term 24 July, 2023 to 23 November, 2023

| Months | Topics |
|-----------|--|
| July | Introduction to statistics; Collection of Data |
| August | Mean, Median, Mode, G.M. and Harmonic mean. Class test of done syllabus |
| September | Measures of Dispersion, Index Numbers-I, Class Test |
| October | Index Numbers-II' Time series Analysis-I Time series Analysis-II Class Test |
| November | Time series analysis-III (Measurement of seasonal variations) Revision and class test of whole syllabus. |

SEMESTER- EVEN

Teaching Term 01 January, 2024 to 27 April, 2024

| Months | Topics |
|----------|--|
| January | Simple correlation, Simple Regression Analysis Test of the same. |
| February | Probability-I(Addition theorem, Multiplication theorem, conditional, probability-II (Baye's theorem and its application). Test of the same. |
| March | Probability Distribution-I (Binomial distribution); Probability Distribution-II (Poisson Distribution) Test of the same |
| April | Probability distribution III (Normal Distribution) Revision and Test of whole syllabus |

